



Little Rock Air Force Base Compatible Use Study *Public Awareness Campaign*

Stakeholder & Public Meetings

The Little Rock Air Force Base Compatible Use Study (CUS) planning process kicked off in October 2019 with a CUS Steering Committee meeting. In January 2020, the Project Team will conduct a series of stakeholder and Town Hall meetings. Over the course of two days, the Project Team will conduct interviews with:

- Local governments in the Study Area,
- Arkansas Economic Development Commission,
- Arkansas Department of Transportation,
- Local community and business representatives, and
- Local utility providers.

On January 7th, the Project Team will hold a Stakeholder Awareness & Participation Meeting with Little Rock AFB personnel to support the CUS planning process, identify other potential issues not yet addressed or identified, and address CUS information collection needs to identify encroachment impacts to the community and to the mission.

The CUS planning process will include a series of Town Hall meetings throughout the project. The Project Team will seek to hold these public meetings in different locations in the community. These meetings will be locally advertised. Notice also will be provided through the project website and Facebook page.

Public Survey

The Public Survey provides the CUS Steering Committee and Project Team insights into community attitudes regarding local Air Force activities. The survey will be available from December 18th to March 6th, and may be filled out and submitted online through the project website. A paper copy of the survey may be requested through the website and mailed to the Project Team.

Print Materials

The Project Team will produce two Informational Brochures, one introducing the project and another summarizing the recommendations and next steps at the end. The Brochures will be posted on the project website.



Online Tools

The Little Rock AFB CUS website and Facebook page provide a wealth of information about the year-long CUS planning process. The website includes:

- A detailed overview of the CUS process;
- Notification of upcoming events;
- Project materials, including meeting agendas, presentations, informational brochures, CUS Study Area information, and CUS documents;
- The Public Survey;
- Information about Little Rock AFB; and
- Frequently asked questions.

Event announcements, public survey links, and other project notifications are posted on the project website and Facebook page. The Facebook page allows visitors to post comments and questions, allowing direct communication between stakeholders and the CUS Project Team.

The Little Rock AFB Compatible Use Study Public Awareness Campaign includes a variety of communication tools to facilitate early and continuous outreach to the general public, elected officials, other CUS project stakeholders, and the media.



www.littlerockafb-cus.org

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